



The Alzheimer's Association thanks Jean A., our artist living with memory loss, for the use of her artwork

**Friday,
June 16, 2017
8:30 a.m. to 4 p.m.**

**Doubletree Hotel
One Doubletree Drive
Rohnert Park, CA**

SPEAKERS:

David Troxel, MPH, co-author of *Best Friend's Approach to Alzheimer's Care*

Elizabeth Landsverk, MD, Elderconsult Geriatric Medicine

Viki Kind, MA, Clinical Bioethicist

Claire Day, Chief Program Officer, Alzheimer's Association of Northern California & Northern Nevada

alzheimer's disease: continuum of care XI

Annual Education Conference for Families and Professionals

The **North Bay Offices** of the **Alzheimer's Association of Northern California & Northern Nevada** presents its eleventh annual education conference in Sonoma County. *Alzheimer's Disease: Continuum of Care XI* is a day-long conference for family members and professionals (continuing education units are available) that covers many topics relating to Alzheimer's disease and dementia. We hope that you will join us for this outstanding program.

REGISTRATION RATES

(See back for registration form)

Early Bird - on or before May 19

General Registration	\$45.00
Professionals requesting CEUs	\$90.00

After May 19

General Registration	\$50.00
Professionals requesting CEUs	\$95.00

Fees include continental breakfast & lunch. Six (6) Continuing Education Units are available in the following categories:

Registered Nurse	Provider #CEP12415
LCSW/LMFT	Provider #PCE1121
RCFE Administrator/NHAP	Application Pending

alzheimer's disease: continuum of care XI

North Bay Annual Education Conference for Families and Professionals

Friday, June 16, 2017

Doubletree Hotel, One Doubletree Drive, Rohnert Park

PROGRAM AGENDA

- 7:45 a.m.** Registration & Continental Breakfast
- 8:30 a.m.** Welcome - **Elizabeth Edgerly, PhD**, Executive Director, Alzheimer's Association of No. California & No. Nevada
- 8:45 a.m.** **DEMENTIA CARE: WHERE WE ARE NOW AND WHERE WE ARE GOING**
David Troxel, MPH, co-author of *Best Friend's Approach to Alzheimer's Care*
- 10:00 a.m.** Break
- 10:15 a.m.** **LIVING IN THE MOMENT: HOW TO ADVOCATE FOR BETTER DEMENTIA CARE**
Elizabeth Landsverk, MD, Founder, ElderConsult Geriatric Medicine
- 11:15 a.m.** **QUESTION AND ANSWER DISCUSSION**
Elizabeth Edgerly facilitates an armchair discussion with **David Troxel** and **Dr. Landsverk**
- 12:00 p.m.** Lunch provided
- 12:45 p.m.** **EMPOWERING CAREGIVERS WHO ARE FACING DIFFICULT DECISIONS**
Viki Kind, MA, Clinical Bioethicist
- 1:45 p.m.** Break
- 1:55 p.m.** **EFFECTIVE COMMUNICATIONS STRATEGIES**
Claire Day, Chief Program Officer, Alzheimer's Association of No. California & No. Nevada
- 2:55 p.m.** Break
- 3:10 p.m.** **MOVIE MOMENTS: UTILIZING FILM SCENES AND INTERACTIVE DISCUSSION TO ENGAGE AND INSPIRE**
Sean P. Caulfield, Ed.M., Memory Care Specialist, Elder Care Alliance of San Francisco
- 4:00 p.m.** Closing Remarks & Evaluations

REGISTRATION FORM

Name _____

Organization/Company _____

Mailing Address _____

City _____ State _____ Zip Code _____

Telephone No. _____ E-mail _____

I would like a vegetarian lunch

FEES: Early Bird - on or before May 19

General Registration \$45

Professionals requesting CEUs \$90

After May 19

General Registration \$50

Professionals requesting CEUs \$95

NOTE: Refunds will be made only if request is received in writing by Friday, June 2, 2017.

Fees include continental breakfast and lunch.

Method of Payment (Payment must accompany this form)

Check payable to the Alzheimer's Association

Credit Card Payment (Visa, MasterCard, American Express)

Please send registration form along with check to:

**Alzheimer's Association
4340 Redwood Highway, Suite D-314
San Rafael, CA 94903**

Cardholder Name: _____ Credit Card Number: _____

Signature: _____ Expiration Date: _____

FOR CONTINUING EDUCATION CREDIT (APPROVED FOR 6 HOURS)

Registered Nurse (RN/LVN)
LCSW/ LMFT

Provider #CEP12415
Provider #PCE1121

RCFE Administrator/NHAP

In Progress

License Type & No. _____ State _____