The North Bay Offices of the Alzheimer’s Association of Northern California & Northern Nevada presents its eleventh annual education conference in Sonoma County. Alzheimer’s Disease: Continuum of Care XI is a day-long conference for family members and professionals (continuing education units are available) that covers many topics relating to Alzheimer’s disease and dementia. We hope that you will join us for this outstanding program.

**REGISTRATION RATES**
*(See back for registration form)*

**Early Bird - on or before May 19**
- General Registration $45.00
- Professionals requesting CEUs $90.00

**After May 19**
- General Registration $50.00
- Professionals requesting CEUs $95.00

Fees include continental breakfast & lunch. Six (6) Continuing Education Units are available in the following categories:
- Registered Nurse Provider #CEP12415
- LCSW/LMFT Provider #PCE1121
- RCFE Administrator/NHAP Application Pending
alzheimer’s disease: continuum of care XI
North Bay Annual Education Conference for Families and Professionals
Friday, June 16, 2017
Doubletree Hotel, One Doubletree Drive, Rohnert Park

PROGRAM AGENDA

7:45 a.m.  Registration & Continental Breakfast

8:30 a.m.  Welcome - Elizabeth Edgerly, PhD, Executive Director, Alzheimer’s Association of No. California & No. Nevada

8:45 a.m.  DEMENTIA CARE: WHERE WE ARE NOW AND WHERE WE ARE GOING
David Troxel, MPH, co-author of Best Friend’s Approach to Alzheimer’s Care

10:00 a.m.  Break

10:15 a.m.  LIVING IN THE MOMENT: HOW TO ADVOCATE FOR BETTER DEMENTIA CARE
Elizabeth Landsverk, MD, Founder, ElderConsult Geriatric Medicine

11:15 a.m.  QUESTION AND ANSWER DISCUSSION
Elizabeth Edgerly facilitates an armchair discussion with David Troxel and Dr. Landsverk

12:00 p.m.  Lunch provided

12:45 p.m.  EMPOWERING CAREGIVERS WHO ARE FACING DIFFICULT DECISIONS
Viki Kind, MA, Clinical Bioethicist

1:45 p.m.  Break

1:55 p.m.  EFFECTIVE COMMUNICATIONS STRATEGIES
Claire Day, Chief Program Officer, Alzheimer’s Association of No. California & No. Nevada

2:55 p.m.  Break

3:10 p.m.  MOVIE MOMENTS: UTILIZING FILM SCENES AND INTERACTIVE DISCUSSION TO ENGAGE AND INSPIRE
Sean P. Caulfield, Ed.M., Memory Care Specialist, Elder Care Alliance of San Francisco

4:00 p.m.  Closing Remarks & Evaluations

REGISTRATION FORM

Name ________________________________________________________________

Organization/Company ________________________________________________

Mailing Address ______________________________________________________

City ____________________________ State __________ Zip Code _________________

Telephone No. __________________________ E-mail ____________________________

☐ I would like a vegetarian lunch

FEES:  Early Bird - on or before May 19

General Registration $45

Professionals requesting CEUs $90

After May 19

General Registration $50

Professionals requesting CEUs $95

NOTE: Refunds will be made only if request is received in writing by Friday, June 2, 2017.

FEES include continental breakfast and lunch.

Method of Payment (Payment must accompany this form)

☐ Check payable to the Alzheimer’s Association

☐ Credit Card Payment (Visa, MasterCard, American Express)

Please send registration form along with check to:

Alzheimer’s Association
4340 Redwood Highway, Suite D-314
San Rafael, CA 94903

FOR CONTINUING EDUCATION CREDIT (APPROVED FOR 6 HOURS)

Registered Nurse (RN/LVN) Provider #CEP12415  RCFE Administrator/NHAP  In Progress

LCSW/ LMFT Provider #PCE1121

License Type & No. ____________________________________________________ State ____________________________